

**UNITED REPUBLIC OF TANZANIA
PRIME MINISTER'S OFFICE**



**PRIVATE SECTOR COMPETITIVENESS PROJECT (PSCP) –
STRENGTHENING BUSINESS ENVIRONMENT**

CREDIT NUMBER 41360-TA

REQUEST FOR EXPRESSION OF INTEREST

**CONSULTANCY SERVICES FOR THE FORMULATION OF THE STRATEGIC
DIRECTION AND NATIONAL TOURISM PLAN FOR THE REPUBLIC OF TANZANIA**

1. This request for expression of interest follows the General Procurement Notice for this Project that appeared in United Nations Development Business, issue No. 10944 of July 3rd 2013
2. The Government of the United Republic of Tanzania has received financing from the World Bank toward the cost of the Private Sector Competitiveness Project (PSCP) and intends to apply part of the proceeds for consultancy services for the formulation of the Strategic Direction and National Tourism Plan for the United Republic of Tanzania.
3. The aim of this assignment is to formulate a National Strategy and Plan for the Tourism sector. Articulation of the sector's strategic direction will provide a Blueprint for Tanzanians to develop and benefit fully from the country's natural and historical heritage resources. At the macro level, the national tourism strategy is expected to address how to maximize the contribution of the sector to the country economic development in terms of:
 - National output: contribution to GDP and GDP growth;
 - Foreign exchange earnings: earnings through tourism expenditures as well as export and import of tourism related goods and services;
 - Job creation: contribute to employment growth by enhancing linkages to other sectors;
 - Investment attraction: encouraging local enterprising and attracting large foreign investments by putting Tanzania on the world map; and
 - Facilitation of infrastructure development: both physical infrastructure (transport, energy, etc.) as well as the soft infrastructure (i.e. policies, structures, and systems).

The scope of this assignment will be implemented in three phases: Phase 1 – Diagnostic analysis; Phase 2 – Formulation of the Strategic Direction; and Phase 3 – Development of a National Tourism Plan. However, for the purpose of this request for expression of interest, the consultant shall only implement Phase 1.

4. Project Management Unit under the Prime Minister's Office (the implementing entity of the PSCP) now invites eligible consulting firms to express their interest in providing the services. Interested consultants must submit their expression of interest in English language giving clear information on the legal status of the firm, their professional capability to perform the services. Such information may include description of assignment of the similar nature and complexity carried out during the past five years, availability of staff with appropriate qualifications and skills and related work experience of the firm.
5. A short list of consulting firms will be selected on the basis of Expressions of Interest submitted. The selection of a consultant will be in accordance with procedures set out by the World Bank Guidelines; Selection and Employment of Consultants by World Bank Borrowers, May 2004 revised October 2006; Quality and Cost Based Selection (QCBS).
6. Interested consultants may obtain further information at the address given below between 8.30 hours and 16.30 hours, Monday – Friday inclusive, exclusive of public holidays, before the deadline for the submission of Request for Expression of Interest.
7. Interested Consultant are required to obtain further information at Prime Minister's Office or Ministry of Natural Resources and Tourism websites i.e www.pmo.go.tz and www.mnrt.go.tz respectively before the deadline for submission of Request for Expression of Interest.
8. Request for Expression of Interest must be delivered to the address below on or before 25th September, 2015 at 11.00 hours local time.
9. Request for Expression of Interest in writing, with corporate capability statement should be sent to:-

The Secretary,
Ministerial Tender Board,
Prime Minister's Office,
2 Magogoni Street,
P.O. Box 3021,
11410 Dar-es-Salaam,
TANZANIA.